



<b>HERITAGE ONLINE SOLUTIONS</b>	<b>VIEW LEGAL</b>
Extremely limited product range (less than 10 solutions)	Truly comprehensive platform of over 80 solutions across all estate planning, business succession, structuring, superannuation and asset protection.
Pricing increases	Value increases
No service level choices	Minimum of 3 service level choices for every solution
Limited specialist skills	Market leading specialists
Required to refer out anything other than simple situation (generally on a time billing basis)	All situations serviced through the same platform (with guaranteed upfront fixed pricing)
Not available to other lawyers	Entire platform available to other lawyers
Fees charged regardless of customer's experience	Money back guarantee
Limited technical support for advisers	Comprehensive technical support platform, including text books published in almost every core discipline
Limited embracing of technology improvements beyond online meetings	Passionate adoption of all relevant complementary technology including tailored education videos, interactive apps, podcasts, cloud integration and subscription services