



TRADITIONAL LAWYERS	VIEW LEGAL
No systemised technology driven framework to allow advisers to monetise facilitation	Comprehensive platform of over 90 solutions across estate planning, business succession, structuring, superannuation and asset protection; all designed solely to ensure advisers can facilitate on a fee for service basis
Pricing uncertainty	100% upfront fixed pricing with money back service guarantee
No service level choices	Minimum of 3 service level choices for every solution
Limited, if any, specialist skills	Nationally acknowledged as leading estate planning specialists
Often unable to assist in anything other than simple situations	All estate planning, tax, trust, structuring, asset protection, superannuation and business succession situations (regardless of complexity) serviced through the same platform (with guaranteed upfront fixed pricing)
Not available to other lawyers	Entire platform available to other lawyers
Fees charged regardless of customer's experience	Money back guarantee
Limited technical support for advisers	Comprehensive technical support platform, including text books published in every core discipline (click here to learn more)
Unwillingness to embrace technology, creating inappropriate risk and costs	Passionate adoption of all relevant complementary technology including tailored education courses, interactive apps, podcasts, cloud integration and subscription services
Often resistant to key strategies such as testamentary trusts and binding nominations	Productised solutions in every key estate planning area
Quality of documentation, particularly in relation to tax effective strategies, often lacking	Award winning specialisation in taxation
No certificate of compliance provided, creating risk for adviser	Certificate issued to adviser confirming all legal advice provided by View Legal